

EAST CENTRAL HOME SHOW • APRIL 17 & 18, '09



Attention Exhibitors:

The 2009 East Central Home Show will be held on April 17th and 18th at the Mora Civic Center on the Mora Fairgrounds. In its 26th year, this home and leisure show is the largest in East Central Minnesota.

To reserve a booth in the show, mail the enclosed application form along with a \$100 deposit per booth. See the enclosed map with pricing details. **RESERVE YOUR SPACE EARLY AS BOOTHS WILL BE ASSIGNED ON A FIRST COME, FIRST SERVED BASIS.**

For 2009, the show hours will be from Noon to 8 p.m. on Friday, April 17th, and from 9 a.m. to 4 p.m. on Saturday, April 18th. This year's theme will be "Down On The Farm". There are some fun activities planned to bring the Civic Center into a country atmosphere. We ask that the exhibitors also get into the spirit by dressing in bibs, suspenders, straw hats, or whatever makes you feel comfortable and, well, country! We will also be set up for seminars in the center of the auditorium. If you would like to do a ½ hour seminar about your product, please let us know the title and content so that we can put together a time schedule.

All exhibitors **must** be out of the Civic Center on the 18th after the show. **Exhibitors please keep your displays up until the show closes at 4:00pm.**

We will be serving refreshments on Thursday, April 16th, in the exhibitor's lounge area for your enjoyment while you are setting up your booth display. You will be able to set up at the Civic Center after 2:00pm on April 16th. We ask that all large or complicated displays be set up on Thursday unless other arrangements have been worked out with the chamber directly.

The chamber will once again be offering prizes. We encourage you to conduct your own registration for drawings.

A informative special flyer advertising the show will be delivered to well over 20,000 homes in the East Central Minnesota area. Upon request we will send you a poster for display in your business. It will help advertise the event as well as let your customers know that you will be participating in the show. We encourage you to use your local media to further enhance customer awareness to check out your booth at the show.

Along with your application, please fill out and send the additional forms enclosed. One requires you to send us a copy of your **Certificate of Liability Insurance** naming the Kanabec Area Chamber of Commerce as an additional insured covering the dates of the East Central Home Show. If you have questions regarding this, please contact your insurance agent. Doing this should not cost you anything.

Enclosed are all the show details and registration information. Assure yourself of booth space by mailing in your application and deposit today!

If you have any questions, please call us at 320-679-5792 or at 1-800-291-5792.

Sincerely,
Karen Amundson, Executive Director &
The East Central Home Show Committee

Mail to:
Kanabec Area Chamber of Commerce
200 So. Hwy. 65, Suite 1
Mora, MN 55051